

Smoothie King Center

Arena title	Smoothie King Center
Capacity	18,000
About	Smoothie King Center (originally New Orleans Arena) is a multi-purpose indoor arena in New Orleans, Louisiana. It is located in the city's Central Business District, adjacent to the Mercedes-Benz Superdome. It has been home to the New Orleans Pelicans (formerly the Hornets) of the NBA since 2002. Starting in February 2004, the New Orleans VooDoo, of the Arena Football League (AFL), played their home games in the arena until the team disbanded in 2008. The VooDoo resumed play at the arena in March 2011, until after the 2015 AFL season when the franchise folded.
Logo	 The logo for the Smoothie King Center. It features a stylized red crown with three points. Below the crown, the words "SMOOTHIE KING" are written in a red, italicized, sans-serif font, and "CENTER" is written below that in a black, bold, sans-serif font.
Photo	 A photograph of the exterior of the New Orleans Arena at dusk. The arena has a large, curved, metallic facade with the words "NEW ORLEANS ARENA" in large, dark letters. A glass-enclosed entrance is visible in the center. In the foreground, there is a brick-paved plaza and a concrete barrier. A person is standing on the left side of the barrier, looking towards the arena.